

NPInsights

Achievement of Excellence in Procurement*

Volume IV, Issue 3

The Newsletter of the National Procurement Institute

Points of Interest

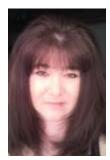
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President's Message

Congratulations to all of the Achievement of Excellence in Procurement[®] award winners! The AEP Evaluation Committee reviewed a record number of applications this year, resulting in 199 awards. The list of winners, as well as the AEP statistics is posted on the NPI website. Thank you to all of the AEP Evaluation Committee members for your hard work and continued support of the program.

Christine Green, C.P.M., has served as the AEP Chair for the last 3 years. As many already know, Christine accepted the City Secretary position for the City of University Park, Texas. During the upcoming NPI Conference, Christine will perform her last duties as the AEP Chair before officially handing over the reins. Christine, on behalf of the Board of Directors and our membership, I cannot adequately express our gratitude in words for all of the time and effort you have dedicated to the program, in addition to the several years of service you have volunteered to our association. You are truly one of a kind, and you will be missed. Congratulations on your new position! We wish you the best of luck as you venture off into a new direction, but know that you will always be one of us, and you will always have a home with NPI.

Congratulations to Brian Garrity, C.P.M., CPPB, who has been appointed as Christine's successor! Brian is assuming the AEP Chair position at a crucial time for our association, as we are implementing enhancements to the AEP program that will further automate and improve the process for both the applicants and evaluators. The Board



September 2014

of Directors is confident that Brian will be instrumental in moving the AEP program to the next level.

Congratulations to Phillip Ellison, MBA, CPSM, C.P.M., RTSBA, and Annet Warzwick, CPPB, for being named as the newest AEP Evaluation Committee members representing NPI! Also, a special thank you to Pam Kirkland, CPPO, CPPB, and Penny Marchell, C.P.M., for extending your terms as evaluators. All of you truly represent the best NPI has to offer!

This is an exciting time for NPI, as we will be celebrating the 20th anniversary of the AEP Program in 2015, which will be commemorated with a beautiful, special edition crystal AEP trophy! The 2015 application fee has increased to \$600 for non-members. Remember to renew your NPI membership in order to receive the NPI member discounts on the AEP application and conference registration, and to access the AEP Best Practices!

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As many of our members have been preparing for the fiscal year-end, the NPI Board of Directors has been hard at work gearing-up for the NPI 46th Annual National Conference and Products Exposition and the 19th Annual Achievement of Excellence in Procurement Awards Presentation. NPI is offering a fantastic educational program worth continuing education hours that can be applied towards ISM and other certification/recertification requirements (18.5 CEH's for ISM/17 CEH's for UPPCC). Thanks to Dawn Berry, CPPB, Conference Program Chair, for coordinating this year's program to offer as many CEH's as possible!

We also have a great group of partners that will be showcasing their products and services. Thanks to Jay Yoho and Jim Tillman, C.P.M., CPPO, our dynamic duo Exhibits/Sponsorship team, for establishing this year's partnerships with our supplier community. I encourage all of the conference delegates to visit with each and every one of our partners during the Buyer/ Supplier networking event, as well as the Products Exposition. Take advantage of the opportunity to learn about new products and services first hand!

If you haven't already registered for the conference, it's not too late to join us! The conference agenda and registration form are included in this newsletter, and are also available on the NPI website. The attire for the entire conference is casual. We want you to be comfortable so that you can focus on learning and networking. Pack your boots and jeans, and head on down! We look forward to welcoming you to Texas, and to *Spurring Success* together!

Yours in Service, January M. Cook, CPPO, CPPB 2014 NPI President





46TH ANNUAL NATIONAL CONFERENCE & PRODUCTS EXPOSITION AND THE 19TH ANNUAL ACHIEVEMENT OF EXCELLENCE IN PROCUREMENT AWARDS PRESENTATIONS



October 19-22, 2014 Embassy Suites Dallas-Frisco Hotel, Convention Center & Spa Dallas-Frisco, Texas

Keynote Speaker

Tammy Rimes - Consultant, Speaker, Author

Tammy@tammyrimes.com (760) 789-3689 ph (619) 840-5557 cell

Tammy takes her passion of horses with her husband's passion of wine, and combines them into a successful family business, Hacienda de las Rosas Winery, with a successful tasting room in Old Town San Diego which has been featured on the front page of USA Today, San Diego Union-Tribune and winner of the San Diego Chamber of Commerce Small Business of the Year in Marketing. As the author of "Drink Fine Wine...Ride Fine Horses – Leading the Life of Your Dreams," she provides a fun and informative guideline, with real stories, on how others can begin their own dream life.



Before the winery, Tammy served as Purchasing Agent for the City of San Diego, the 9th largest city in the nation. She served as the Emergency Operations Chief during the 2007 Witch Creek Fires that covered thousands of miles and destroyed over 2000 homes and the Mt. Soledad landslide which destroyed city streets and a high profile neighborhood. Under her leadership, the City consolidated its warehouse operations, and centralized all purchasing and contracting operations under a very political and combative Mayoral leadership. With a Master's degree in Public Administration, she also worked in the corporate world for Sears, Tandy Corporation, and Eastern Airlines. Tammy has the unique perspective of working in three different worlds – corporate, government and entrepreneurial!

Sunday, Octobe	r 19, 2014						
6:30pm-7:00pm	First Timers Welcome Reception						
7:00pm-9:00pm	Welcome Reception						
Monday, October 20, 2014							
8:00am-10:00am	Opening Ceremony and Breakfast						
	Presentation: Take Your Passion and Create Your Dream Life! Keynote Speaker Tammy Rimes						
10:15am-11:15am	General Session						
	NPI Platinum Partner Presentation: The Game has Changed; What are your first steps next stepsand right steps? AEP Award Criteria #10						
	David Duhn						
11:30am-12:30pm	Achievement of Excellence in Procurement® Awards Lunch						
12:30pm-2:00pm	Concurrent Educational Sessions						
	Achieving AEP Best Practices AEP Award Criteria #Various Brian Garrity, C.P.M., CPPB						
	or						
	Leading Change - Driving Value AEP Award Criteria #4e and #16 Rogelio Anasagasti, CPPO, Med.						
2:15pm-3:15pm	Concurrent Educational Sessions						
	Understanding Financial Statements for Procurement Professionals Michael Caraway						
	or						
	Evolution of Cooperative Procurement Yesterday, Today & Tomorrow AEP Award Criteria #10 and #18						
2 20 5 00	Wayne Casper, C.P.M., CPPO Concurrent Educational Sessions						
3:30pm-5:00pm	Alligator Presentations: How to Speak before a City Council or other Tough Audiences Tammy Rimes						
	or						
	Procurement Performance Measures AEP Award Criteria #4e Carol Cooper, C.P.M., CPSM, CPPO						
5:00pm-8:00pm	Buyer/Supplier Networking Event						
Tuesday, Octob	er 21, 2014						
8:00am-9:30am	General Session						
	Winning the Negotiation Mind Game AEP Award Criteria #10 Alan Ovson						
9:45am-10:45am	Concurrent Educational Sessions						
	Case Studies: CMAR – The Personnel You Expect vs. The Personnel You Get on Your Project and RFP = Request for Protest? Yolanda Jones, C.P.M. and Penny Marchell, C.P.M.						
	or The Procurement Function as a Customer Service Department - Fact or Fiction AEP Award Criteria #4a and #4b Diane Palmer-Boeck, CPPO						
11:00am-2:00pm	46 th Annual Products Exposition and Buffet Lunch						

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2:00pm-3:30pm	Concurrent Educational Sessions
	The Care & Feeding of the Brain - How to Make Good Decisions
	Alan Ovson
	From Specifications to a Street Ready Packet AEP Award Criteria #10 Carol Cooper, C.P.M., CPSM, CPPO and Narita Holmes, MBA, C.P.A., CIA
3:45pm-5:15pm	Concurrent Educational Sessions
	Like! Using Social Media
	Kim Cullen
	or
	NPI Platinum Partner Presentation: Auctions - Past, Present and Future AEP Award Criteria #8i René Bates
6:00pm-9:00pm	Presidential Banquet, sponsored by René Bates Auctioneers, Inc., and
	Carlton N. Parker Award Presentation
Wednesday, Oct	
8:00am-9:30am	General Session
	Procurement's Role in Creating a Servant Leadership Culture Ron Holifield
9:45am-10:45am	Concurrent Educational Sessions
	Procuring Cloud Computing Services AEP Award Criteria #10 Eileen Youens
	or
	To Train or Not to Train - That is the Questionor Is It? AEP Award Criteria #14c Diane Palmer-Boeck, CPPO
11:00am-12:30pm	Annual Business Meeting and Installation of Officers Lunch
12:30pm-2:00pm	Concurrent Educational Sessions
	Making Procurement Easy for Staff & Elected Officials AEP Award Criteria #3 and #4c Eileen Youens
	or
	Liability Risk and Immunity in Public Contracting AEP Award Criteria #10 Elton Brock, MBA, CTPM, CTCM, C.P.M.
2:15pm-3:45pm	Concurrent Educational Sessions
	Procurement with Federal Grants Under the New 'Super Circular' Eileen Youens
	or
	Where Have all the Local Vendors Gone? AEP Award Criteria #10 and #18 Janine Rossi, Moderator
4:00pm-5:00pm	Closing General Session
	Jeopardy NPI Board of Directors

DELEGATE REGISTRATION FORM

46TH ANNUAL CONFERENCE AND PRODUCTS EXPOSITION

DALLAS-FRISCO, TX • October 19-22, 2014

Name (last, first)		Certification(s)						
Name to be printed on badge								
Title Agence	y/Organization							
Guest Name								
Mailing Address								
Phone ()	Fax ()							
E-mail Address								
□ Any special dietary needs or special accommodations you	u may require?							
Is this your first NPI Conference? Yes No								
CONFERENCE FEES: These fees cover all scheduled session includes membership benefits in NPI (if eligible) from time on Early Registrat until June □ NPI member conference fee*	of registration through Janua	arv 15, 2015.						
□ Non-member fee\$750.00		-						
*This rate also applies to non-NPI members who are members of an NPI ch	apter, ISM affiliate, or Recipient of	Achievement of Excellence in Pr	ocurement.					
SINGLE DAY CONFERENCE REGISTRATIONS NPI Members Check Conference Day(s):	□ Tuesday □ Wedne	sday \$225/Day \$						
Non-Members Check Conference Day(s): 🛛 Monday	🗆 Tuesday 🛛 🗆 Wedne	sday \$300/Day \$_						
*The daily rate includes all activities and meals scheduled for that day.								
RETIRED NPI MEMBER AND SPOUSE/GUEST FEES: Retired members of NPI and delegates' spouse/guests may attend the conference and products exposition at no charge, but must purchase tickets for the following functions.								
Welcome ReceptionOct. 19, 24	014\$50/person	Qty:	. \$					
Opening Ceremony and BreakfastOct. 20, 2	.014\$35/person	Qty:	. \$					
AEP Awards LunchOct. 20, 2	.014\$55/person	Qty:	. \$					
Buyer/Supplier Networking EventOct. 20, 2	.014\$50/person	Qty:	. \$					
Buyer Supplier LunchOct. 21, 20	014\$50/person	Qty:	. \$					
Presidential BanquetOct. 21, 20	014\$75/person	Qty:	. \$					
Installation LuncheonOct. 22, 2		-						
Full Meal Package	\$365/person.	Qty:	. \$					
PAYMENT METHOD:		TOTAL:	. \$					
□ Enclosed is my check or money order, payable to NPI in th	ne amount of s							
	RICAN EXPRESS							
Amount Authorized: Card Number:		Exp. Date:						
Name on Card:								
	-							

PLEASE FORWARD APPLICATION AND PAYMENT TO:

MAIL: National Procurement Institute • Delegate Registration • PO Box 370192 • Las Vegas, NV 89137 FAX: 702-967-0744 • Phone: 866-877-7641 • Email: executivedirector@npiconnection.org

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NJPAcoop.org

Stop by **BOOTH 16** to learn more about NJPA. **NJPA is proud to support NPI as this year's PREMIER Sponsor!**

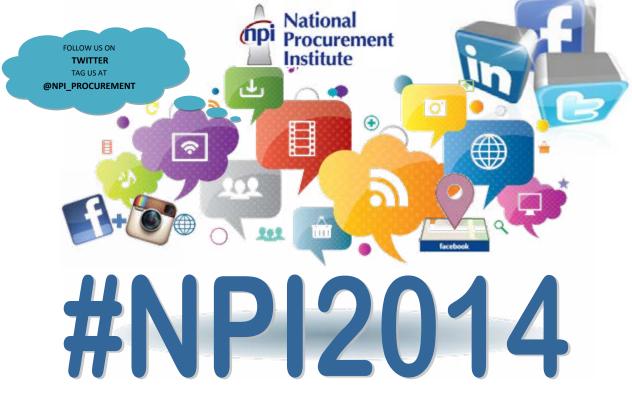


Proud Associate Sponsor/Endorser of the AEP Award Program.

Here is a sampling of our competitively bid national cooperative contract solutions:

	¤Altec .		Argu			BEST For Business		Bobcat.	Cargill	CAR. TOYS	CASCADE cart solutions a cacade argineering corpusy	
CATERPILLAR®	CDWG	CST Fleet Services	Concrete Buildings	dataRx	PHARMACY SERVICES MEDICAL SUPPLY	DRIVECAM	ELSIN	Environmental Solutions Group	-esm solutions		FALCON	TRAILERS
SYSTEMS.	FLEX-O-LITE	??		Genie.	GES	GOOD JYEAR		GRADALL' VACALL	GRAINGER	Hackney		HENKE
	Hang fuctor TRUCK		Integrated Excises Solution.	Interface	JOHN DEERE	Furnishing Knowledge*	Kubota.	L ^e e Boy	LENNOX	De Buurg	Playgrounds Fun & Easy?	Manıtowoc
ManpowerGroup ⁻	Milliken	Miracle				P MOHAWK			National Auto	NATIONAL COOMENTIVE LEASING	neopost ^W	artworkfleet.
	ORKIN		Pa	RitneyBowes		p oli gon	S PORTER PAINTS	5	furniturer storable."	The Public Groups Helping generations of generation of the Later	REDWOOD TOXICOLOGY LABORATORY, an Abre company:	RR DONNELLEY
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tyco Integrated Security tyco SimplexGrinnell			st Unite Rent	ed als	US.		VACTOR	Vermeer	VEOLIA ENVIRONMENTAN SERVICES	🛠 WASTEQUIF	Wex	ZAMBONI

NPI ANNUAL CONFERENCE OFFICIAL HASHTAG!



Work/Life Balance

"Work is a rubber ball. If you drop it, it will bounce back. The other four balls—family, health, friends, integrity—are made of glass. If you drop one of these, it will be irrevocably scuffed, nicked, perhaps even shattered."

- Gary Keller, The One Thing: The Surprisingly Simple Truth Behind Extraordinary Results

When I was climbing the ladder to the senior management position I now possess with a municipality in Texas, my focus was getting to this level in my organization. Along the way in middle management positions I would be upset or should I say frustrated when employees would be absent from work due to family events (sick children, football games, school functions, etc.). This frustration would soon change in May 2012 when I was blessed with a beautiful baby girl, Cheyenne. Family took the role of the most important aspect of my life and I wanted to ensure I could be the best father and husband I could be. My daughter in her initial year had a few health complications which were a challenge for my wife and I to balance as we were both employed. I recall a statement from my supervisor at the time that continues to echo in my mind, "Employees should never tell me that their family is more important than their job." Who wouldn't feel guilty taking off of work after hearing something like that? I believe with all of my heart that my family is more important than my job and being there for my family is the biggest goal I can accomplish in life.

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There is a need however for one to balance family and work. Examples of my personal experience are having dedicated "Daddy-Daughter dates" with Cheyenne, this could be a trip to the ice cream store or a

quick 9 at the golf course. Another example would be watching a tv show with my wife, the teacher, at home or taking care of things around the house so she can lesson plan for the next day. A major benefit my current employer offers is being able to remote in to the network from another location, this allows me to work wherever I have internet. After my daughter has been put to bed, I may log in a finish a few things from the



day which allows me flexibility to be with my family. I will however stress that it is important to have down time from work and even your family to refresh yourself and to ensure you meet your own needs as well.

Within my career I have found taking employees' families in to account, allowing for time off for events or just asking about their children by name, this adds to the overall productivity and pleasant disposition of employees. Just as the quote says above, your work will always be there, making it to the top of the career ladder is great, but do you want to be there alone?

Phillip J. Urrutia, MPA, CPM Director of Purchasing City of Odessa, Texas

Why Procurement plays a Crucial Role in an Organization's Success!

Some agencies perceive 'Procurement Departments' as vital roles in organizational strategy while others don't see the value of having one. Management often viewed procurement as merely a process to obtain products and services at the lowest cost which resulted in lower quality and unsatisfactory performance. The Great Recession exacerbated the desire to keep costs low in a volatile economic climate. Now, executives view procurement departments as one of the most valuable divisions in business. Why the sudden rise to prominence and importance of the Procurement Profession?

Pragmatic and prudent executives realize that procurement departments can achieve more than purchasing low priced commodities. Procurement provides an entity that can assist with carrying out a business' strategic vision and goals. Now, procurement does more than help the bottom line. As organizations recognize Procurement as a department of its own with a key role on its corporate structure, effective procurement processes are implemented resulting in higher profits and greater customer satisfaction. 'Active' procurement is not only purchasing from suppliers simply for having the lowest possible prices, but staying attuned to the company's goals.

As more agencies and organizations employ efficient procurement strategies, Procurement departments no longer exist in isolation from other business teams. Company directives and missions must be clear to all departments and leaders must redirect their focus on purchasing strategies to meet the organization's strategic vision.

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Procurement managers must have the authority and autonomy to make executive, purchasing decisions. This autonomy allows managers to independently ensure procurement decisions align with company policy by spending wisely to mitigate risk and using the best suppliers at the most reasonable cost without compromising quality. Moreover, procurement departments need to have the skilled employees to carry out necessary functions with an individualized focus on negotiation, research, analysis, and compliance. This procurement team, together, can help build strong supplier relations while streamlining processes with best practices for effectiveness and efficiency.

Collaboration for procurement professionals both externally with suppliers and internally amongst departments become key factors as well to the organization's success. Strong supplier relationships built on collaboration helps maintain efficient supply chains, drive product innovation, and gain trust. Building trustworthy relationships involves taking the time to find the best suppliers to meet business goals and providing long term cost savings.

There is an example of a valuable lesson learned by a golf tournament company in South Carolina where the realization is that 'suppliers can make or break a business'. As they finally took the time to explore the reasons behind the tournament's decline in quality, they realized that the suppliers they always hired had progressively gotten worse

through time. Consequently, this caused financial issues due to lack of renewed membership at the club and lack of attendance at tournaments. When asked the question to their superintendent as to why he didn't just hire new suppliers, the response was that "This is who we have used for years. It's what we have always done." This may be a common response unfortunately, but this mentality is detrimental for any organization, especially one in a customer driven industry.

So how can a multi-million dollar golf course not have a diverse, qualified supplier database? And more importantly, how could they not have a way to manage these suppliers before their performance compromised quality? Their findings involved three issues. First, the company lacked a centralized location for storing information. Second, employees could not easily access this information on the go. Finally, not having a quantitative and consistent way to rate supplier quality was a huge issue. Needless to say, they realized the importance of supplier management and how having a Procurement department could have played a vital role in preventing the downturn. Luckily, this tournament learned from their mistakes and acted quickly to correct the issue. Hence, not having an effective solution to manage suppliers will affect any business' bottom line.

It's important to learn from mistakes, even better when it's someone else's mistake!. Remember, recognizing Procurement as a crucial role in an organization, having effective internal and external collaboration, and implementing efficient supplier management system will not only help your organization's bottom line, but play a huge part in meeting your company's vision and driving its success!

This summary may contain some excerpts taken from articles in VendorMS Blog: Sep 4 2014 post, 'A Tale of Two Tournaments: How Supplier Management Can Affect Your Bottomline' by Josh Crumley and Aug/Sept 2014 post, 'Collaboration: The Most Crucial Challenge Facing Procurement Leaders and 'Procurement Isn't Seen the Same as it was a Decade Ago' by Ben Goldwasser.

Debbie Wellnitz, MBAZDi fWLgb[A UbU[Yf 7]hrrZ7cbWfX



Contact: Melanie Bowzer Telephone: 859-514-9181 Email: <u>mbowzer@naspo.org</u> FOR IMMEDIATE RELEASE

September 16, 2014

2014 Annual Conference Convenes in Burlington, Vermont Attendees experience procurement focused sessions and collaborative opportunities

Burlington, Vermont was the site of NASPO's 67th Annual Conference September 7-10, 2014. Attendees gathered from 47 states plus the District of Columbia for networking and educational opportunities.

NASPO welcomed representatives from our partners in the Alliance to Transform State Governments - NASPE, NASCIO, AGA, and NASCA - who presented on a panel along with NASPO President Dean Stotler. Human capital and the future of the government workforce were actively discussed.

Other hot topics this year included linking private sector procurement best practices to the public sector, strategic sourcing, and ways to include local vendors and small businesses in cooperatives. Throughout the four-day conference, NASPO members engaged in peer-to-peer information exchange on best practices, successful initiatives, and timely issues facing state government procurement.

Each year, NASPO honors a Chief Procurement Officer who has gone above and beyond in leadership, service, and dedication to the association and the public procurement profession with the Giulio Mazzone Distinguished Service Award. Mazzone was a dedicated NASPO member and leader of the association and became the namesake of this prestigious award after losing his battle with cancer 20 years ago.

This year's Mazzone Distinguished Service Award recipient is Jeff Holden, Deputy Commissioner for the State of South Dakota. A former NASPO President and Board member, he was praised for his efforts at the state and national level. In addition, a special 20th anniversary Mazzone Award was presented to NASPO Life Member Jack Pitzer, who served in Iowa state procurement 40 years ago and remained a leader in the procurement profession until his retirement in 2006. Caroline Mazzone, Giulio Mazzone's daughter, was on hand to celebrate the 20th anniversary of the award being named for her father.

NASPO also honors the top three submissions to the George Cronin Awards for Procurement Excellence which recognize achievements and savings in state procurement programs. Receiving the Gold award was Virginia for their submission *eVA Mobile Apps*. California took home the Silver award for Modeling the Path to Award. And the Bronze award went to Tennessee for Innovation in Facilities Management. Information on the NASPO Mazzone and Cronin Awards may be found on the association's website at http://www.naspo.org/content.cfm/id/awards.

NASPO once again offered an optional half-day professional development training opportunity. This year's session, Navigating Through Negotiation Styles and the Ethical and Legal Aspects of Negotiations, was led by Omid Ghamami of Purchasing Advantage.

2014-2015 NASPO Board of Directors elections were held at the annual business meeting. Deborah Damore (VT) was sworn in as President and Paul Mash (UT) was elected President-Elect. Congratulations to the following newly elected members of the Board: Lance Fulcher (MS) and Dianne Lancaster (OR). Jim Butler (CA), Larry Maxwell (NM), and James Staton (DC) were re-elected for another term.

About NASPO

The National Association of State Procurement Officials is a non-profit association dedicated to strengthening the procurement community through education, research, and communication. It is made up of the directors of the central purchasing offices in each of the 50 states, the District of Columbia and the territories of the United States. NASPO is an organization through which the member purchasing officials provide leadership in professional public purchasing, improve the quality of purchasing and procurement, exchange information and cooperate to attain greater efficiency and economy. Please visit www.naspo.org for additional information.

NPInsights

News and Notes

Congratulations to Jay Yoho and his team at the Ohio Public Employees Retirement System on receiving your first Achievement of Excellence in Procurement Award! Way to go!





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Past issues are posted at www.npiconnection.org



An Association of Government Procurement Professionals